

Minutes...

FIGUEROA CORRIDOR PARTNERSHIP

BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, January 13, 2004

Palm Restaurant

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Eska Wilson	X	
Jim Gilson	X	
Margaret Farnum	X	
Lola Nix		X
Mark Cohen	X	
Andy Stamatina		X
Dan Castro		X
James Meyer		X
Marc Needleman	X	
Shelby Jordan		X
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller(Martha Peale)	X	
Steve Talavera	X	
George Berumen		X
Mary Schmitz		X
Father Juan Antonio Ruiz	X	
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8		X
Jeff Catalano, Field Representative, CD 9	X	
Clifford Green, Chief, Exposition Park Public Safety	X	
Joseph White, USC Public Safety	X	
Morris Smith, Captain, Southwest Division, LAPD		X
STAFF MEMBERS/GUESTS		
Steve Gibson, Executive Director	X	
Aaron Aulenta	X	
Donna DeBriet Hemer, CRA	X	
Jennifer Barrera-Jones, CRA	X	

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VII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

-Operations Update- We are currently fully staffed for both public safety teams. 2003 performance statistics for both teams were distributed and presented.

-2004 Insurance was recently bound. The Directors and Officers went up \$59.00 and the other policies remained at the same rate.

VIII. NEW BUSINESS *(Darryl Holter)*

A. Final 2004 Budget- The proposed final budget for 2004 was distributed. Since the first look a few items have changed; a rover position was placed back into the safety program, the budget for streetscape improvements was decreased to balance the total space management, and \$2,000 was added under administration to include the cost of the property database discs.

In 2005 we are anticipating increasing assessment rates. We will begin looking at this issue before our 2005 assessment data is due to the City in Spring 2004.

MOTION: To approve the proposed budget for 2004.

Moved by: Albert Salah

Seconded by: James Gilson

Passed: Yes

B. 2004 Board Appointments and Officer Elections *(James Gilson)-*

Half of the Board is up for appointment under our staggered terms for the Board of Directors.

James Gilson read off the names of those set to be appointed to the Board for a new two year cycle:

5 At Large positions; Mark Cohen, James Meyer, Fred Yadegar, Forrest Stichman, 1 currently vacant.

1 Non Profit position; James Gilson

1 Vermont Avenue position; Marc Needleman

1 Church related property; Father Juan Antonio Ruiz

1 Less than \$5,000.00 Assessment; Dafer Dahkil

1 More than \$5,000.00 Assessment; Andy Stamatina

MOTION: To approve the slate of board appointments for two-year term beginning January 1, 2004 and expiring December 31, 2005.

Moved by: A. Bingham Cherrie

Seconded by: Margaret Farnum

Vote: Passed

Officers are: Darryl Holter-Chair, A. Bingham Cherrie-Vice Chair, Eska Wilson-Treasurer, James Gilson-Secretary.

The Executive Committee includes all of the above as well as Margaret Farnum and adding Steven Talavera.

MOTION: To approve the Officer slate.

Moved by: Jon Gibby

Seconded by: Fred Yadegar

Vote: Passed

There being no further business of the Board of Directors, the meeting was adjourned at 2:00 PM.

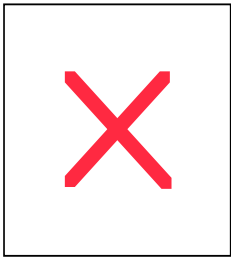
MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Albert Salah

Seconded by: Fred Yadegar Vote: Passed

Vote: Passed

Approved this 13th Day of January, 2004.



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP

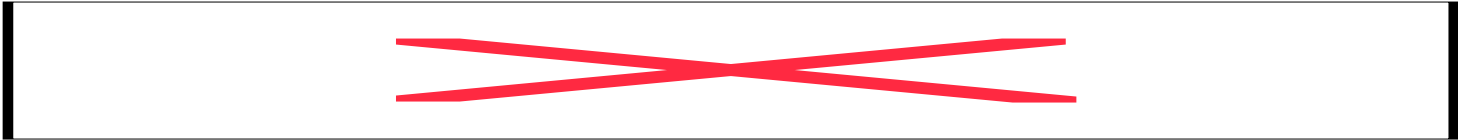
BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, February 10, 2004

LA Coliseum Board Room

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter		X
A. Bingham Cherrie	X	
Eska Wilson		X
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt		X
Mark Cohen	X	
Andy Stamatina		X
Dan Castro		X
James Meyer		X
Marc Needleman	X	
Shelby Jordan	X	
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller(Martha Peale)	X	
Steve Talavera		X
George Berumen		X
Mary Schmitz		X
Father Juan Antonio Ruiz		X
Dafer Dahkil	X	
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8	X	
Jeff Catalano, Field Representative, CD 9	X	
Clifford Green, Chief, Exposition Park Public Safety		X
Joseph White, USC Public Safety	X	
Morris Smith, Captain, Southwest Division, LAPD	X	
STAFF MEMBERS/GUESTS		
Steve Gibson & Aaron Aulenta	X	
Maria Perez, CD 9	X	
Alan Smolinisky & Stephen Epstein, Conquest Housing	X	
Carol Dougherty, USC Athletic Department	X	

<i>Representatives from Nike Run Hit Wonder Event</i>	X	
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I. NIKE RUN HIT WONDER EVENT ANNOUNCEMENT

-Representatives from Nike and Kinane Events gave a presentation on the upcoming event, Nike Run Hit Wonder, a 5K/10K run. The event will be taking place in our district on Sunday, April 25th at 8:00 a.m. from Exposition Park and projects 20,000 runners will participate. A course map including proposed road closures was distributed. A cross promotional opportunity with the Blooming of the Roses Festival was discussed.

Ia. UPDATE USC GALEN EVENT CENTER

Carol Dougherty, USC Senior Associate Athletic Director, gave an update on the Galen Event Center Project. The Board was last updated at the October 2003 Board meeting. Currently the University is in the process of responding to comments from the Draft EIR. Phase one and two of the project will now probably be constructed during the same time period. They are hoping for a late summer 2004 groundbreaking, with completion by late April/early May of 2006.

II. CALL TO ORDER

A.) A. Bingham Cherrie convened the meeting at 1:15 p.m.

III. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

IV. APPROVAL OF MINUTES *(A. Bingham Cherrie)*

Mark Cohen moved to approve the 1/13/04 Board of Directors meeting minutes. Jon Gibby seconded, which passed.

V. FINANCIAL REPORT *(Steve Gibson)*

Steve Gibson gave the financial report in place of Eska Wilson. All expenses in January were within the budget. In January we collected zero revenue from the City and \$385.54 from contract services. We received our first transmittal from the City on January 23rd and billed them for approximately \$290,463.73 of the \$900,000 we expect to collect this year. This payment is expected to be received next week.

MOTION: To accept the Treasurer's report.

Moved by: Margaret Farnum

Seconded by: Marc Needleman

Passed: Yes

VI. COMMITTEE REPORTS

A. Marketing Committee Report *(Aaron Aulenta)*

-Website- The event calendar and the business directory are up and running. Our address is, www.figueroacorridor.org.

-Newsletter- The winter edition should be arriving February 13th from the printer.

-Blooming of the Roses- Planning for the Blooming of the Roses Opening Ceremony and Festival has been smooth. The opening ceremony is scheduled to take place on April 22nd, at 11:30 a.m. in the Rose Garden. Invitations will be mailed at the end of February. In addition, EPICC has committed to providing much of the equipment for Opening Ceremony, thereby reducing our costs. The weekend Festival will be held on April 24th and 25th from 11:00 a.m.-4:00 p.m. All the park museums and EPICC are committed to supporting the event. Two more Roses items to note: Sunset Magazine will be running an article on the Festival in their April edition, and the Tournament of Roses Queen has committed to attending the opening ceremony luncheon.

VII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

-Community Medallion Project Timeline- Request for proposals in March, fabrication in April/May, and installation in June of this year.

-Update on the proposed BID in South Park- Initial budget would be around \$900,000 with approximately 74% of that going towards clean and safe programs. The assessment method is the same as ours, based on linear front footage. A brief timeline of the project is as follows; petitions are set to be mailed in March, petitions will be presented to City Council around April 1st, Council hearing will take place between May and June, and if it's approved the BID will be operations January 1, 2005.

-Annual Meeting Announcement-This year's annual meeting will be held on Tuesday, March 16, from 4-6pm at the Radisson Midtown Hotel.

-Figueroa Corridor Development Project List- This was distributed to the Board for feedback and any new additions. This list will be a focal point of the upcoming annual meeting.

VIII. NEW BUSINESS *(A. Bingham Cherrie)*

- Southwest LAPD Captain Morris Smith announced he will be transferring to another division on March 7th. His replacement Kyle Jackson is coming from the Northeast Division of LAPD. Captain Smith will set up a transition meeting between Captain Jackson and the BID.
- Alan Smolinisky of Conquest Housing spoke on his future plans for developing the recently purchased Margarita Jones site. Conquest Housing has plans for a \$30 million mixed-use development with 1,500 square feet in retail space and 120 apartments. Construction is scheduled to begin in June of this year and be completed by fall 2006.
- Dafer Dahkil representing the Mosque on Exposition Blvd. announced the Mosque is celebrating its 10th anniversary and also has plans for expansion in the near future.
- David Roberts, CD 8, announced two upcoming events at the Shrine Auditorium that will result in minor street closures.
- Jeff Catalano, CD 9, announced Maria Perez will be attending meetings in his place for the next few months.
- James Gilson, Natural History Museum, announced a new exhibit, LA: Light, Motion, Dreams, opening March 14th.

VIII. ADJOURN *(A. Bingham Cherrie)*

There being no further business of the Board of Directors, the meeting was adjourned at 1:45 PM.

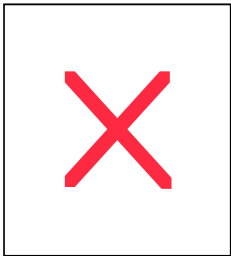
MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Albert Salah

Seconded by: Fred Yadegar

Vote: Passed

Approved this 10th Day of February, 2004.



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP

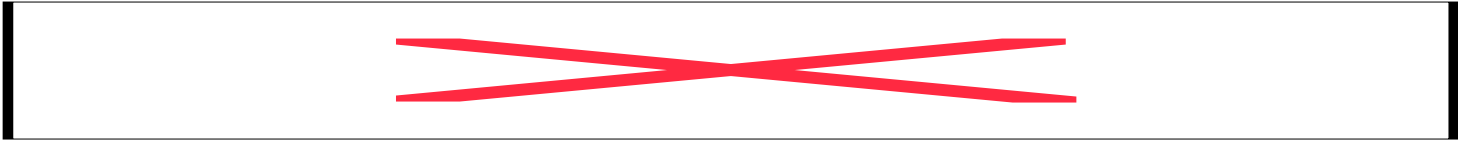
BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, April 13, 2004

Omar Ibn Al Khattab Foundation

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Eska Wilson	X	
Jim Gilson		X
Margaret Farnum	X	
George Burkhardt	X	
Mark Cohen	X	
Andy Stamatina		X
Dan Castro		X
James Meyer		X
Marc Needleman		X
Shelby Jordan	X	
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller	X	
Steve Talavera		X
George Berumen		X
Mary Schmitz	X	
Father Juan Antonio Ruiz		X
Dafer Dahkil	X	
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8	X	
Jeff Catalano, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety		X
August Washington, USC Public Safety	X	
Kyle Jackson, Captain, Southwest Division, LAPD		X
STAFF MEMBERS/GUESTS		
Steve Gibson & Aaron Aulenta	X	
Dennis Rodriguez, CD 8	X	

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I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 1:13 p.m.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES *(Darryl Hoter)*

Margaret Farnum moved to approve the 2/10/04 Board of Directors meeting minutes. Eska Wilson seconded, which passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

In March we collected \$77,132.68 in assessment revenue from the City and \$385.54 from contract services. For the year to date, the public space management expenses are fairly close to the actual budget. The marketing consultant expenses are over budget due to Roses event expenses, however should even out later in the year with less spending projected. The insurance number high because of double payment of one bill; a reimbursement check is forthcoming.

MOTION: To accept the Treasurer's report.

Moved by: Albert Salah

Seconded by: Mary Schmitz

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report *(Aaron Aulenta)*

-Blooming of the Roses- The opening ceremony luncheon is scheduled to take place on Thursday, April 22nd @ 11:30am in the Rose Garden. The partnership produces the opening ceremony of the festival. The weekend Festival will be held on April 24th and 25th from 11:00 a.m.-3:00 p.m. Several media outlets have had mentions or stories on the festival and Sunset Magazine in particular published a nice article (this was passed around, as well as the media kit our consultant put together).

VI. CHAIRMAN REPORT *(Darryl Holter)*

-LA Walks Wayfinding Program- The wayfinding signage program, which includes the Figueroa Corridor, is scheduled to go out for bid on May 1st.

-South Park update- The proposed South Park BID has not gone out to petition yet. The City Attorney is still reviewing the Management Plan.

-Other business- FCP is working with other BID's, the City Clerk, and the City Attorney on contract issues.

VII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

-Quarterly Statistics- Presented Clean & Safe first quarter statistics.

-Community Medallion Project Timeline- FCP has been pre-approved for this project by the Bureau of Street Lighting. After receiving final approval we will go out to bid for fabrication and installation.

-Figueroa Corridor Investment List- The updated investment list and map was distributed and will officially be announced at the opening ceremony for the Blooming of the Roses Festival. A media release will follow.

VIII. NEW BUSINESS *(Darryl Holter)*

-2005 Assessments- After reviewing research on the increase in cost of living expenses, the Executive Committee recommends to the Board increasing the 2005 assessment 3.5%. Maintenance costs have increased 9% and security costs have risen 3% in the last two years. An assessment projection was distributed detailing the history of FCP assessment increases as well as the 2004 budget and 2005 budget with the proposed increase.

MOTION: To increase the assessment amount 3.5% in the year 2005.

Moved by: A. Bingham Cherrie

Seconded by: Eska Wilson

Vote: Passed, with one 'no' vote from Jon Gibby, Exposition Park, and one vote was withheld.

VIII. ADJOURN *(Darryl Holter)*

There being no further business of the Board of Directors, the meeting was adjourned at 1:45 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Albert Salah

Seconded by: Dafer Dahkil

Vote: Passed

Approved this 13th Day of April, 2004.

Minutes...

FIGUEROA CORRIDOR PARTNERSHIP

BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, May 11, 2004

The Two Nine, the 29th Street Cafe

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Eska Wilson	X	
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt		X
Mark Cohen		X
Andy Stamatina		X
Dan Castro		X
James Meyer		X
Marc Needleman		X
Shelby Jordan		X
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller	X	
Steve Talavera	X	
George Berumen		X
Mary Schmitz		X
Father Juan Antonio Ruiz		X
Dafer Dahkil		X
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8		X
Maria Perez, Field Representative, CD 9	X	
Clifford Green, Chief, Exposition Park Public Safety		X
August Washington, USC Public Safety		X
Kyle Jackson, Captain, Southwest Division, LAPD		X
STAFF MEMBERS/GUESTS		
Steve Gibson & Aaron Aulenta	X	
Ann Dorr	X	

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I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:14 p.m.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES *(Darryl Holter)*

Margaret Farnum moved to approve the 4/13/04 Board of Directors meeting minutes. Eska Wilson seconded, which passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

The balance sheet reflects receiving \$3,659.00(reimbursal check for insurance over payment); otherwise FCP received no new cash. In April, no revenue was collected from the City. The April installment was instead received and deposited in May, bringing us close to our current budget projections. For the year to date, the public space management expenses are fairly close to the actual budget. One area of concern is that one our marketing consultant's expenses are currently averaging \$3,000-\$4,000 a month. We will continue to monitor this closely.

MOTION: To accept the Treasurer's report.

Moved by: Jim Gilson

Seconded by: Albert Salah

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report *(Aaron Aulenta)*

-Blooming of the Roses- The opening ceremony luncheon on April 22nd was a success. The weekend festival attracted many visitors on Saturday, but few on Sunday. Overall coordination with EPICC was an issue during weekend events. This issue is being addressed through a letter to the General Manager of Recreation and Parks.

-Roses Publicity- FCP received a significant amount of media resulting from the Roses Festival. A sheet detailing the specific press coverage was distributed.

-Spring Newsletter- The spring edition is scheduled to go to print in a few days. This edition will feature a special insert on investment in the Figueroa Corridor.

VI. CHAIRMAN REPORT *(Darryl Holter)*

-Quarterly Report- Submitted our quarterly report and annual report to the City Clerk.

-2005 Assessment Data- Submitted our 2004-2005 Assessment to the City Clerk. This data includes the 3.5% approved at the April Board of Directors meeting.

-LA Walks Wayfinding Program- The design specifications for the bid package will be delivered this afternoon. Bidding on the project will begin shortly.

-CCA Figueroa Corridor Committee update- The developer of the Margarita Jones site, Conquest Housing, made a presentation to the committee on their plans for the site.

VII. EXECUTIVE DIRECTOR REPORT *(Aaron Aulenta)*

-Public Space Staffing- Staffing is full for both the clean and safe teams.

-2005 Assessment - Passed around a spreadsheet detailing each property owner's scheduled assessment for 2005.

-Figueroa Corridor Investment List- Projects from our investment list have made it into this week's Downtown News, in their Downtown Development Article. The Downtown News is also considering running a story on the Corridor Investment in August.

VIII. NEW BUSINESS *(Darryl Holter)*

-No new business to announce.

VIII. ADJOURN *(Darryl Holter)*

There being no further business of the Board of Directors, the meeting was adjourned at 1:20 PM.

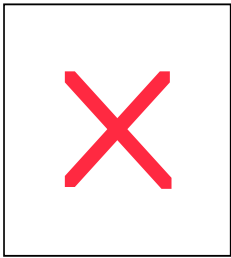
MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Albert Salah

Seconded by: Fred Yadegar

Vote: Passed

Approved this 11th Day of May, 2004.



Minutes...

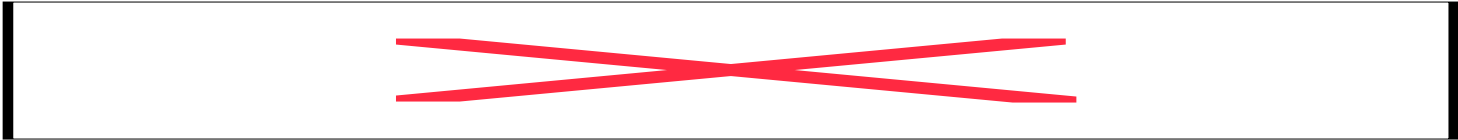
FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, June 8, 2004

Radisson Hotel Midtown

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Eska Wilson	X	
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt		X
Mark Cohen	X	
Andy Stamatina	X	
Dan Castro		X
James Meyer		X
Marc Needleman	X	
Shelby Jordan		X
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller	X	
Steve Talavera	X	
George Berumen		X
Mary Schmitz		X
Father Juan Antonio Ruiz		X
Dafer Dahkil		X
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8	X	
Maria Perez, Field Representative, CD 9	X	
Clifford Green, Chief, Exposition Park Public Safety	X	
August Washington, USC Public Safety	X	
Kyle Jackson, Captain, Southwest Division, LAPD		X
STAFF MEMBERS/GUESTS		
Steve Gibson/Capt. Alex Palacios	X	
Dennis Rodriguez, Field Representative, CD 8	X	
Capt. James Rupert, Central LAPD	X	
Deputy Capt. Gary Brennan	X	

<i>Jeanette Shammass</i>	X	
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I. LAPD Laker Preparations

LAPD Central Division Captain James Rupert and Deputy Chief Gary Brennan spoke on preparations for the upcoming NBA finals:

- Hundreds of officers will be deployed, to send a message of no nonsense.
- Will deploy on each night that could be a possible victory.
- There will be no video board displaying the game outside of Staples Center.

II. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:20 p.m.

III. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

IV. APPROVAL OF MINUTES *(Darryl Holter)*

Margaret Farnum moved to approve the 5/11/04 Board of Directors meeting minutes. Eska Wilson seconded, which passed.

V. FINANCIAL REPORT *(Eska Wilson)*

The balance sheet and statement of activity dated 5/31/04 were presented. In May \$54,338.66 in revenue was collected from the City and \$385.54 in contract services. Security is currently under budget and Maintenance is on budget. No further questions or comments were asked.

MOTION: To accept the Treasurer's report.

Moved by: Jim Gilson

Seconded by: Albert Salah

Passed: Yes

VI. COMMITTEE REPORTS

A. Marketing Committee Report *(Steve Gibson)*

-Spring Newsletter- The spring edition has been printed and distributed. A special insert for this edition repeated the theme of investment in the Figueroa Corridor.

-Media Release- Green Octopus Consulting sent out a media release focused on the highlights of the Spring Newsletter.

-Community Medallions- Specifications for the medallions have been created; this will go out to bid shortly.

VII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

-Laker Preparations (Figueroa Corridor)- Community Ambassador Captain Alex Palacios detailed procedures put in place for the clean and safe teams to follow during NBA finals and possible victory parade.

-South Park BID- The proposed South Park BID recently passed the petition phase of the formation process and now begins the ballot portion which will last 45 days.

VIII. NEW BUSINESS *(Darryl Holter)*

-Radisson Hotel Midtown was congratulated on its recent award.

-Different members announced upcoming events in the district.

VI. ADJOURN *(Darryl Holter)*

There being no further business of the Board of Directors, the meeting was adjourned at 1:30 PM.

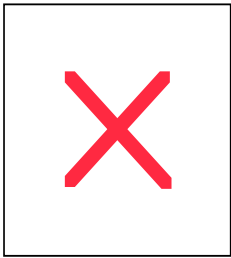
MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Albert Salah

Seconded by: Fred Yadegar

Vote: Passed

Approved this 8th Day of June, 2004.



Minutes...

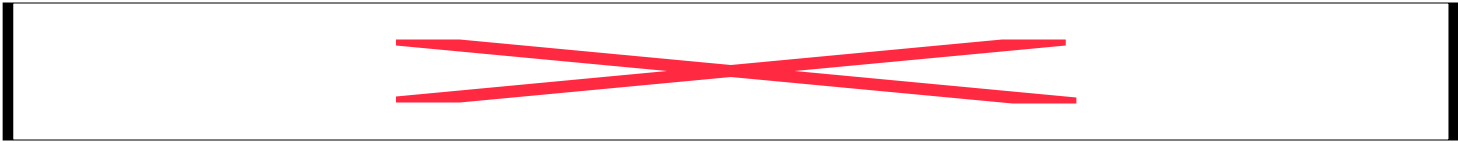
FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, July 13, 2004

Omar Ibn Al Khattab Foundation

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter		X
A. Bingham Cherrie	X	
Eska Wilson	X	
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt		X
Mark Cohen	X	
Andy Stamatina		X
Dan Castro		X
James Meyer	X	
Shelby Jordan		X
Jon Gibby		X
Fred Yadegar	X	
Albert Salah		X
Maria Lyons		X
Steve Miller	X	
Steve Talavera	X	
George Berumen		X
Mary Schmitz		X
Father Juan Antonio Ruiz		X
Dafer Dahkil	X	
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8		X
Maria Perez, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety	X	
August Washington, USC Public Safety	X	
Kyle Jackson, Captain, Southwest Division, LAPD		X
STAFF MEMBERS/GUESTS		
Steve Gibson/Aaron Aulenta	X	
Dennis Rodriguez, Field Representative, CD 8	X	
Dawn Roberson, Orthopaedic Hospital	X	

<i>Jennifer Jones Barrera, CRA</i>	X	
<i>Donna DeBruet Hemer, CRA</i>	X	



I. CALL TO ORDER

A.) Eska Wilson convened the meeting at 12:25 p.m.

B.) Announcement of no Board of Directors meeting for the month of August.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Fred Yadegar moved to approve the 6/8/04 Board of Directors meeting minutes. Margaret Farnum seconded, which passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

The balance sheet and statement of activity dated 6/30/04 were presented. In June \$237,484.43 in revenue was collected through the City Clerk and \$385.54 in contract services. For the period from January-June 2004 we've collected \$677,378.31 out of the \$835,940.00 budgeted. Security is currently running under budget and Maintenance is on budget. We spoke of monitoring the security budget for another month, then possibly adding staff if we are still running under. No further questions or comments were asked.

MOTION: To accept the Treasurer's report.

Moved by: Steven Talavera

Seconded by: Steve Miller

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report *(Aaron Aulenta)*

-Summer Newsletter- The deadline for article submittals is tomorrow, July 14th. Any submittals send to aaron@figueroacorridor.org.

-Blooming of the Roses- The Marketing Committee has begun discussing planning for the 2005 festival. Our next meeting is scheduled for August 3rd, in which the committee will start making decisions on the overall structure of the 2005 festival.

VI. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

A.) **Operations Report-** Performance statistics from the second quarter were presented. Our public safety teams recently participated with Southwest LAPD in homeless encampment sweeps in the district. It was reported that 31st Place, the street next to the L.A. Child Guidance Clinic University Park, has been targeted for automobile break-ins within the last month. FCP will pay additional attention to this area and brief Southwest LAPD on this problem.

B.) **LAPD/BID's-** FCP attended a meeting with Central LAPD and other L.A. area BID's. The topic of the meeting was defining LAPD's relationship with BID's. A document has been drafted on some basic guidelines to follow for both sides. We will continue monitoring the progress of this issue.

C.) **BID Consortium**- The Coliseum hosted the June meeting on behalf of FCP. Among the items discussed at this meeting was an upcoming BID accounting seminar, Viacom Decaux street furniture, and a citywide newsrack ordinance that the Consortium has helped develop.

D.) **Proposed South Park BID**- The petition phase was completed successfully. The Prop. 218 balloting process has begun and will close with the public hearing on August 3rd. The ballot results will be known shortly after.

VII. NEW BUSINESS

-The Orthopaedic Hospital Medical Magnet High School groundbreaking is scheduled for August 5th at 12:30pm.

VIII. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:10 PM.

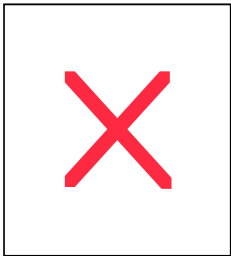
MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Margaret Farnum

Seconded by: Fred Yadegar

Vote: Passed

Approved this 13th Day of July, 2004.



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP

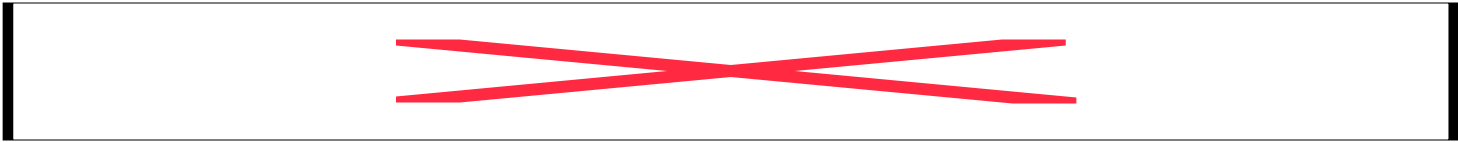
BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, September 14, 2004

Orthopaedic Hospital

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Eska Wilson		X
Jim Gilson		X
Margaret Farnum	X	
George Burkhardt	X	
Mark Cohen	X	
Andy Stamatina		X
Dan Castro		X
James Meyer		X
Shelby Jordan		X
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah		X
Maria Lyons		X
Steve Miller	X	
Steve Talavera		X
George Berumen		X
Mary Schmitz	X	
Father Juan Antonio Ruiz	X	
Dafer Dahkil		X
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8	X	
Maria Perez, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety	X	
August Washington, USC Public Safety	X	
Kyle Jackson, Captain, Southwest Division, LAPD		X
STAFF MEMBERS/GUESTS		
Steve Gibson/Aaron Aulenta/Rena Masten	X	
Joi Williams, Field Representative, CD 8	X	
LADOT/LAPD representatives	X	

<i>Jennifer Jones Barrera, CRA</i>	X	
<i>Donna DeBruet Hemer, CRA</i>	X	



I. PRESENTATION EMMY AWARD CLOSURES

Aram Sahakain from LADOT and LAPD officers Martinez and Montgomery discussed the street closures planned for the district resulting from the Emmy Awards and the Azteca Run/Walk on September 19th.

II. CALL TO ORDER

Darryl Holter convened the meeting at 12:47 p.m.

Mary Schmitz welcomed everyone to Orthopaedic Hospital.

III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

IV. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 7/13/04 Board of Directors meeting minutes. Mark Cohen seconded, which passed.

V. FINANCIAL REPORT *(Steve Gibson)*

The balance sheet and statement of activity dated 8/31/04 were presented. In August \$385.54 in contract services was collected. A deposit of \$19,661.69 was made in early September, but is not reflected here. The balance sheet has no major changes from the previous time presented. For the period from January-August 2004 we've collected \$756,699.06 out of the \$835,940.00 budgeted. Both Security and Maintenance are running under budget. Security has been under budget due to being one ambassador short for some time. We are expecting one more payment from the City this year. Currently around \$90,000 in assessments has yet to be collected. Next meeting we will have an in-depth report on this.

MOTION: To accept the Treasurer's report.

Moved by: A. Bingham Cherrie

Seconded by: Margaret Farnum

Passed: Yes

VI. COMMITTEE REPORTS

A. Marketing Committee Report *(Aaron Aulenta)*

Summer Newsletter- The summer newsletter is out and has been distributed.

Media- Several articles on the Figueroa Corridor have been published in the past month with topics ranging from district investment to new schools opening. These publications include the Downtown News, LA Times, and Los Angeles Magazine.

Blooming of the Roses 2005- Dates have been chosen for the 2005 Festival, these are Friday, April 22nd and Saturday, April 23rd. The focus of Festival on Friday will be geared towards local schools and seniors, while on Saturday the focus will be directed towards a general audience with a tie into Earth Day. The opening ceremony luncheon is scheduled to take place on Friday, April 22nd.

VII. CHAIRMAN REPORT *(Darryl Holter)*

Angels Walk LA- Darryl Holter recently met with Angels Walk LA to discuss the stanchion in front of Felix Chevrolet and its content. Many of the BID Members have already had meetings with Angels Walk. Father Ruiz inquired about a stanchion for St. Vincent's Church. He was given contact information and Aaron Aulenta will also follow-up.

VIII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

Operations Report- Our previous clean team supervisor, Anita Colquitt, has left to take a different position with Downtown BID. A new clean team supervisor, Dale Roche, has been hired after interviewing several candidates.

BID Consortium Financial Seminar- Steve Gibson and Aaron Aulenta attended a best financial practices seminar for Los Angeles BID's. The event was presented by the Los Angeles City Clerks office, Downtown Center BID, Fashion District BID, Hollywood Entertainment BID, and RBZ Business Management.

Update South Park- The proposed South Park BID has legally passed the ballot stage and will begin start-up stage shortly.

Update LA Walks- This project went to bid in July and has awarded a contract. The notice to proceed should be issued within two weeks. The fabrication will begin shortly after.

VIII. NEW BUSINESS

-The Executive Committee discussed methods for educating elected officials on BID's once a year.

-CRA announced the Vermont Seniors project will soon begin construction with completion scheduled for December 2005.

-CD8 announced Vermont Avenue Transit Avenida Project Phase 1-B will be bid shortly. The Figueroa Corridor Partnership has agreed to maintain the planters on both sides of the street, but not the median.

-CD8 also announced they are co-sponsoring a breakfast for small businesses in the area, "connecting in the 8th", September 16th at the LA Urban League. Additionally, CD8 is holding a presentation on Urban Simulation tools at the Coliseum on September 21.

-Jon Gibby distributed an Exposition Park construction alert and event advisory.

X. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:40 PM.

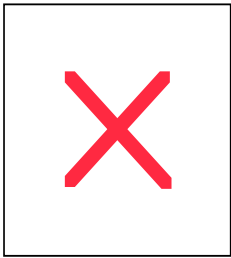
MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Margaret Farnum

Seconded by: Fred Yadegar

Vote: Passed

Approved this 14th Day of September, 2004.



Minutes...

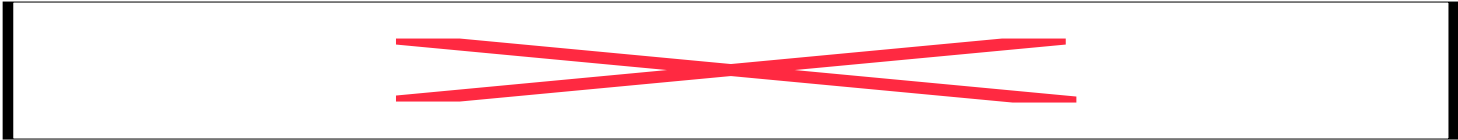
FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, October 12, 2004

Figueroa Corridor Administrative Office

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Eska Wilson	X	
Jim Gilson		X
Margaret Farnum	X	
George Burkhardt	X	
Mark Cohen	X	
Andy Stamatina		X
Dan Castro		X
James Meyer	X	
Shelby Jordan		X
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller	X	
Steve Talavera	X	
George Berumen		X
Mary Schmitz	X	
Father Juan Antonio Ruiz		X
Dafer Dahkil		X
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8	X	
Maria Perez, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety		X
August Washington, USC Public Safety	X	
Kyle Jackson, Captain, Southwest Division, LAPD		X
Donna Hemer, CRA	X	
STAFF MEMBERS/GUESTS		
Aaron Aulenta/Steve Gibson/Rena Masten	X	
Jennifer Jones Barrera, CRA	X	
Tony Sandoval, Orthopaedic Hospital Medical Magnet H.S.	X	
Alan Smolinisky/Brian Chen, Conquest Housing	X	

<i>Fred Jackson & Michael Knight, Urban Partners</i>	X	
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I. PRESENTATION- UNIVERSITY GATEWAY PROJECT

Fred Jackson of Urban Partners made a presentation on the upcoming University Gateway Project to be developed on the NW corner of Figueroa Street and Jefferson Boulevard. Planned is a mixed-use development with 421 residential apartments, 770 onsite parking spaces and 70,000 square feet of retail space. Construction would begin in the first quarter of 2006, with residential move-in by 2008.

II. CALL TO ORDER

Darryl Holter convened the meeting at 12:39 p.m.

III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

IV. APPROVAL OF MINUTES

Albert Salah moved to approve the 9/14/04 Board of Directors meeting minutes. Steve Talavera seconded, which passed.

V. FINANCIAL REPORT *(Eska Wilson)*

A. The balance sheet and statement of activity dated 9/30/04 were presented. In September we collected \$23,659.48 in assessments and \$385.54 from contract services. We also reconciled the assessment revenues as a result of a receipt not recorded in March. For the period from January-September 2004 we've collected \$813,327.83 out of the \$835,940.00 budgeted. Both Security and Maintenance programs are running under budget. We paid the last outstanding expense from the 2004 Roses, \$1700.28 catering, bringing us close to budget.

MOTION: To accept the Treasurer's report.

Moved by: Steve Talavera

Seconded by: Fred Yadegar

Passed: Yes

B. Update on unpaid assessments-

For the period of 2003-2004 unpaid FCP assessments total \$85,556.00. This total is made up of both private property owners and non-private or government properties. We have mailed out letters to the four private property owners who have not yet paid and will follow this up with phone calls. A large portion of the non-private and government properties that haven't paid are made up of Caltrans properties that were budgeted as non-pays.

VI. COMMITTEE REPORTS

A. Marketing Committee Report *(Aaron Aulenta)*

Blooming of the Roses 2005- We are still in the planning stage for the 2005 Festival. The selected dates are Friday, April 22nd and Saturday, April 23rd.

Fall Newsletter- The deadline for article submittals is tomorrow. Please submit these to aaron@figueroacorridor.org. Specifically we are looking for ideas for updates on new investment and construction within the district. The newsletter is scheduled to be distributed in November.

VII. CHAIRMAN REPORT *(Darryl Holter)*

Angels Walk LA- Reported on the progress of the Angels Walk LA Figueroa Project. Guidebooks for the walk are expected in early 2005.

International Downtown Association Conference- Reported on attending the recent IDA conference in Vancouver, British Columbia. Darryl Holter spoke on establishment of FCP at a BID's 101 seminar moderated by Executive Director Steve Gibson.

VIII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

A. Operations Report- Last month we hired a new clean team supervisor, Dale Roche, and the clean team's response to this point has been great. We are fully staffed with the clean team and one down for the safe team. The community ambassadors have been deployed for each USC home game with great success, as they've been answering many questions and helping with directions. We will be giving a tour of our Clean and Safe facility following today's meeting.

VIII. NEW BUSINESS

A. University Gateway Project-

MOTION: To pass a resolution that the Figueroa Corridor Partnership Business Improvement District supports the development of the University Gateway Project-a new mixed-use and residential complex at the University of Southern California, with 421 apartments for undergraduate students with ground floor retail.

Moved by: Albert Salah

Seconded by: Dan Castro

Passed: Yes

Abstained: A. Bingham Cherrie, USC, Darryl Holter, Shammass Group

B. At-Large position-

MOTION: To fill the vacant At-Large position on the Board of Directors with Alan Smolinisky of Conquest Student Housing.

Moved by: Eska Wilson

Seconded by: Mark Cohen

Passed: Yes

-The American Music awards will be taking place at the Shrine Auditorium on Sunday, November 14th. There will be street closures and no parking zones areas, but these will be minor and should have a minimal impact on the district.

-Tony Sandoval, the new principal of the Orthopaedic Hospital Medical Magnet High School spoke briefly on the opening of the school.

X. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:50 PM.

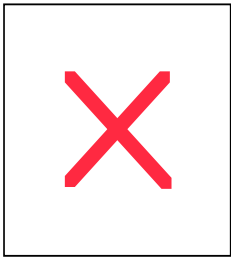
MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Albert Salah

Seconded by: Margaret Farnum

Passed: Yes

Approved this 12th Day of October, 2004.



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, December 14, 2004

University of Southern California

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Eska Wilson	X	
Jim Gilson		X
Margaret Farnum	X	
George Burkhardt		X
Mark Cohen	X	
Andy Stamatina		X
Dan Castro		X
James Meyer	X	
Shelby Jordan		X
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller	X	
Steve Talavera(Brian Warren in his place)	X	
George Berumen		X
Mary Schmitz		X
Father Juan Antonio Ruiz	X	
Dafer Dahkil		X
Alan Smolinisky		X
EX-OFFICIO DIRECTORS		
David Roberts, Field Representative, CD 8	X	
Maria Perez, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety		X
August Washington, USC Public Safety	X	
Kyle Jackson, Captain, Southwest Division, LAPD		X
Donna Hemer, CRA		X
STAFF MEMBERS/GUESTS		
Aaron Aulenta and Steve Gibson, FCP staff	X	
SLO Gary Cantu, Southwest LAPD	X	
Robert Group and MTA staff	X	



I. Presentations

A. Exposition Light Rail Presentation- An update was given by the Robert Group and MTA on the planned Exposition Light Rail Project that will travel through our district. Discussion centered on the connection to the blue line and downtown. The two viable options are Flower Street and Hill Street. The MTA's preferred route is Hill Street. Our board took a non-binding action in support for the Flower Street route and will formally take action on this item at the January meeting. The MTA will make a decision on this at their January 27th board meeting.

B. Southwest LAPD- Senior Lead Officer Gary Cantu spoke on his role in patrolling our district. SLO Cantu is also looking for a new field office location and several members offered possible locations.

II. CALL TO ORDER

Darryl Holter convened the meeting at 1:00 p.m.

III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

IV. APPROVAL OF MINUTES

A. Bingham Cherrie moved to approve the 11/9/04 Board of Directors meeting minutes. Fred Yadegar seconded, which passed.

V. FINANCIAL REPORT (Eska Wilson)

A. The balance sheet and statement of activity dated 11/1/04 were presented. In November we received no new assessment income. We are tracking unpaid assessment income that's expected before the end of this year. There are no surprises with the security and maintenance programs, both continue to run under budget.

MOTION: To accept the Treasurer's report.

Moved by: Margaret Farnum

Seconded by: James Meyer

Passed: Yes

B. 2005 Budget- Steve Gibson presented the recommend 2005 budget. The executive committee worked on this during November and December meetings and recommends this to the board. FCP expects to collect \$870,064.22 in 2005, while carrying over a forecasted \$120,000.00. The proposed public space management budget is at \$670,351.00, lower than 2004 because we aren't allocating money to streetscape improvements. We were also able to raise the rates for our ambassadors to help us stay competitive with the other downtown BID's. The Communication/Marketing figure is \$62,473.00, up a bit from 2004, a portion of this increase is allocated for web site redesign. Administration is at \$60,494.00, up a slightly from 2004. Total expenses for 2005 are budgeted at \$845,818 with a reserve figure of \$144,246. The reserve figure is large, but our intent is to not have to increase the assessment rates for the remainder of the BID.

MOTION: To accept the recommend 2005 budget dated 12/14/04.

Moved by: Fred Yadegar

Seconded by: Albert Salah

Passed: Yes

C. Holiday Bonuses- A sheet detailing holiday bonus amounts for employees of the clean and safe teams was distributed. The total amount was \$2000.00.

MOTION: To increase Captain Palacios' bonus to \$750.00, if amendment is adopted.

Moved by: Mark Cohen

Seconded by: Father Juan Antonio Ruiz

Passed: Yes

MOTION: To amend holiday bonuses by doubling original amounts. The new total is \$4,150.00.

Moved by: Mark Cohen

Seconded by: Father Juan Antonio Ruiz

Passed: Yes

MOTION: To approve holiday bonuses for employees of the clean and safe programs in the total amount of \$4,150.00.

Moved by: Mark Cohen

Seconded by: Father Juan Antonio Ruiz

Passed: Yes

VI. OPERATIONS REPORT (Aaron Aulenta)

A. Angels Walk update- We have received the feedback on the first draft of the guidebook from the majority of those involved and passed this information along to Angels Walk. We should be seeing the final draft of the guidebook sometime after the holidays.

B. Medallion update- At our last meeting the board approved a contract with Fluoresco Lighting and Signs to fabricate and install the medallions. Production on the fabrication is ready to begin with installation set for the middle of January. A sample sign was available for viewing and comments.

VII. EXECUTIVE DIRECTOR REPORT (Steve Gibson)

A. South Park Update- The Figueroa Corridor will not be assuming operations of the South Park BID, though there has been no official word yet. It looks like the contract will go to the Downtown Center BID.

VIII. NEW BUSINESS (Darryl Holter)

A. Board and Officer Elections-

MOTION: To approve current slate of board members for a new two year term: Darryl Holter, Eska Wilson, Margaret Farnum, George Burkhardt, Steve Miller, Dan Castro, Albert Salah, Shelby Jordan, Steven Talavera, Maria Lyons.

Moved by: Fred Yadegar

Seconded by: James Meyer

Passed: Yes

MOTION: To approve current slate of officers for a one year term: Darryl Holter, Chair; A. Bingham Cherrie, Vice Chair; Eska Wilson, Treasurer; James Gilson, Secretary.

Moved by: James Meyer

Seconded by: Margaret Farnum

Passed: Yes

B. Clean and Safe Holiday Party- Our annual holiday party will be held in the ambassador offices on December 17th at 5pm. An invitation was extended to all board members.

C. January Meetings moved back one week- Both the executive committee meeting and board meeting will be moved back one week in January, to the 11th and 18th. A reminder notice will be sent out.

VIII. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:45 PM.

Moved by Albert Salah

Seconded by Fred Yadegar

Passed, yes.